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## NEWSLETTER: JANUARY 2009

### The Ball Rolls on

#### Editorial by the YDF Project Manager

Hi Everyone!

Welcome to YDF's latest newsletter – and welcome to 2009! The last year has been a great one for YDF/GTZ due to our committed partners, first and foremost the South African Department of Sport & Recreation. I am grateful for the cooperation and would like to thank all of you cordially for your contribution. We kept the ball rolling and it will roll on in 2009!

In 2008, we not only built up our international network through the exchange of ideas and experiences, we also extended our network of pertinent organisations in the field of youth development through football in several African countries with the hub in South Africa. At the beginning of 2008, the first projects kicked off in Ghana, the host country of the 2008 Africa Cup. In 2008, we also had an intense look at initiatives in different African countries. Besides South Africa, we conducted baseline studies in Ghana, Mozambique, Lesotho, Zambia, Namibia and Botswana, where YDF/GTZ is planning to implement a programme. Soon, fairness will be winning among youngsters playing street football in these countries.

With the information collected through these baseline studies we established a database in 2008 which you can access via our website. Our new database provides information on stakeholders working in the field of youth development through football in several African countries.

In 2008, we also kicked off the Western Cape initiative with a provincial workshop in Strand, near Cape Town. The workshop took place right before the National Youth Day, where YDF/GTZ played an important role in organising the national event. A conference at the University of Cape Town at the end of last year was the highlight of the Western Cape Region Initiative. Besides high profile representatives from the 2010 Local Organisations Committee, the Ministry of Sport & Recreation South Africa and other important stakeholders, all municipalities in the Western Cape and the City of Cape Town attended the important conference.

Another highlight was the Football for Hope Festival in Chile. A South African delegation, supported by YDF, gained important knowledge for hosting the first Football for Hope Festival in South Africa. It will take place in the township of Khayelitsha, near Cape Town, December of this year.

In the New Year great challenges lie ahead. People look forward to the FIFA Confederation Cup™ in June and it's only some 500 days until the World Cup finals kick off. YDF supports SRSA's Legacy Campaign, which is targeted at publicising the Youth Development through Football idea to the South African regions by road show means. The final road show station will coincide with the first Confederation Cup™ match. YDF intends to use the event to showcase what has already been achieved in the four participating South African regions with regard to creating awareness for fairness, violence and HIV/AIDS prevention and environmental protection. I am confident that the FIFA Confederation Cup™ will succeed!

In 2009, we will also contribute to the 'Peace Caravan', which is currently underway with a vision of uniting Africans by sending sports teams and artists on a multi-national tour. The caravan will kick-off in Kigali/Rwanda and travel through Uganda, Kenya, and Tanzania before heading back to Rwanda, with planned events such as football games, theatre and musical performances. Some of the participants from the 'Peace Caravan' will hopefully come to South Africa ahead of the Confederation Cup™. I am utterly convinced that the 'Peace Caravan' will offer a unique opportunity to create cross-cultural understanding and friendship between nations.

Once again, I wish all of you a Happy and Successful 2009.

**Gerald Guskowski, YDF Project Manager**



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### Feature: The Tshwane Youth Forum

#### When Fairness Wins

There will be no penalties and no offsides. Friendship, respect and fairness count more than goals. That is something on which both teams agree. The young players sit on the ground and negotiate the rules. There is no referee. The street football match starts. The strong wind swirls the red sand around the football ground in Soshanguve, the largest township near the South African capital, Pretoria. That doesn't put off the large number of young football enthusiasts. It's the day for street football. The participants – children and young adults – came to the event organized by the local youth forum with support from YDF/ German Technical Cooperation (GTZ). Their numbers grow week by week.

The Youth Development through Football (YDF) project is getting young people off the streets. The townships have many problems – crime, violence, AIDS and a high rate of teenage pregnancies. "We utilize young people's passion for football and combine it with educational measures", emphasizes Gerald Guskowski of YDF/GTZ. Football thereby becomes a path to peace and the renunciation of violence and a tool to combat drugs, poverty and AIDS. "Our activities give these youngsters new prospects in life", says Guskowski. That's how it was for Calvin Magubane. He was expelled from university, became a member of a gang and no longer had any idea of what to do with his life. "Street football gave me new self-confidence. Now I know who I am and where I want to go", says Calvin. Today he organizes street football for the youth forum in Soshanguve. "I want to be a model for the younger players that I coach and help them to overcome the social injustices. We discuss problems very openly." Meanwhile, Calvin also works as a coach for the Gauteng Sports Council. He has saved money and wants to complete his sporting studies. Learning for life is what street football is all about. "We hope the children and young people will take home with them the positive social behaviour they have learned on the football field", says 21-year-old Mpho Ramela, himself a highly talented player and one of the youngsters' coaches.

Working on behalf of the German Federal Government, the GTZ began its activities in the field of Development through Football in South Africa in 2007. Since then it has had a number of successes with street football projects. Together with its main partner, the South African Department of Sport and Recreation, the GTZ chooses local partner organizations that are already active in this area and supports them in developing their activities. Ideas and experiences are exchanged through an international network. In 2007, projects initially began in the South African provinces of Mpumalanga and Eastern Cape as well as in Pretoria. New projects are currently being set up in Western Cape and in townships in the Johannesburg region. At the beginning of 2008, the first projects also kicked off in Ghana, the host country of the 2008 Africa Cup. The GTZ plans to expand its activities to a total of ten African countries. Soon, fairness will be winning among youngsters playing street football in Lesotho, Namibia, Botswana, Zambia and Mozambique.





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### Grass Root Manual for Football Coaches

#### How to better integrate girls into football training?

Since the German ladies won the last Football World Cup, Germans are the right people to ask for advice. Therefore, YDF engaged two experts from Germany, the DFB-football coach Bernd Fischer and Stefanie von Mertens, head of a soccer school in Freiburg, to develop a basic football training manual with integrative methods to incorporate girls into football training. The manual provides information about social situations that concern females and is designed as a tool for sports educators, sports assistants and other trainers. It also gives simple instructions on how to teach the basics of football at a grass roots level. The manual will be published as an appealing handbook illustrating basic football exercises.

The grass roots manual will also include life skills training and will cover topics such as HIV, drugs, violence prevention and the environment. The training manual, which will be finalised in January, will close a gap in teaching the very basics of grass roots football in disadvantaged areas. In cooperation with the South African Football Association (SAFA) and the SRSA Mass Sports Participation Programme, YDF is planning to support the training of 1000 football coaches until 2011.



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### "Clockworks Countdown to 2010"

#### Create environmental awareness within schools and communities

**Pretoria, 28 October 2008.** "The exhibition at Platform on 18th was a big success", said Hilda Lanas from Green Feet. Vivid colours and positive energy dominated the exhibit which presented a collection of clocks and football related articles made with recyclable materials by the children of 8 primary schools in the township of Mamelodi. About 200 people attended, and the Auction of the clocks brought in approximately 6000 Rand.

To create environmental awareness within the schools and the community of Mamelodi, Youth Development through Football (YDF), took the non-governmental organization 'Green Feet' on board to implement the 'Clockworks 2010 project'. The project utilized recyclable materials such as plastic, paper and tin to create clocks that symbolize the countdown to the forthcoming FIFA World Cup 2010.

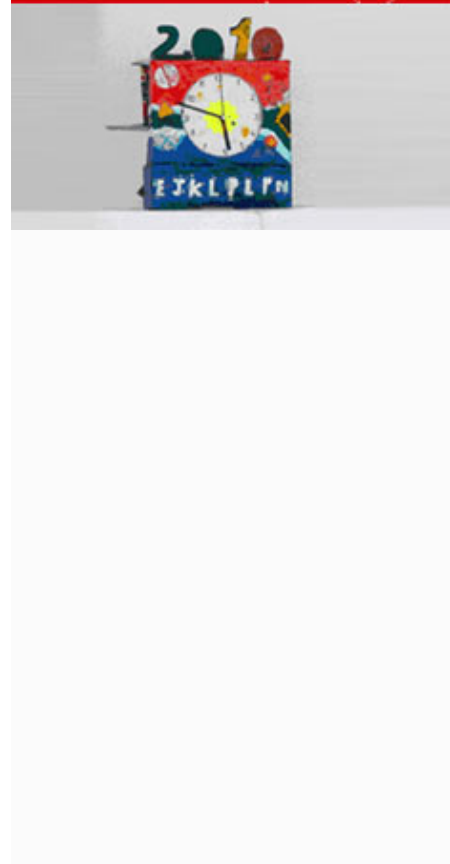
The clocks presented at the auction were made by children from grades 4 to 7. The fact that most of them had, for the first time in their lives, the opportunity to express themselves creatively, made the clocks extraordinary. The event was filled with energy and enthusiasm from both the attending public and the organizers. A professional auctioneer in charge of the event said: "We are not auctioning the clocks themselves, we are auctioning what went on behind those clocks - the effort of the children and the opportunity that this project brought to them". At the end of the evening, people were just spontaneously taking clocks off the wall and leaving donations behind.

All of the proceeds from the auction will go back to the schools so that teachers trained by Green Feet can carry on promoting environmental awareness through the use of recyclable materials in art.

Mamelodi, like other townships in South Africa, faces complex social and environmental problems. Schools are the centre of this complex reality, and perhaps the place to teach children to be aware of the environment and to build the belief that life could be a little better tomorrow.

Youth Development through Football (YDF) supports Mamelodi with the 'Mamelodi 8' Football league. YDF launched this league in co-operation with the Gauteng North Sports Council (GNSC), Altus Sport Vuma and eight primary schools from Mamelodi in Tshwane. The project, which is far more than what a normal football league entails, combines football with life skills and environmental training.

A documentary film about the project will soon be available on our website.





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### German World Cup Initiatives under one Roof

#### Launch of the 'Centre for German World Cup Initiatives'

**Pretoria, 16 October 2008.** The German Ambassador, Dieter Haller, and GTZ Director, Peter Conze, launched the new 'Centre for German World Cup Initiatives'. The new office of YDF/GTZ and Inwent will serve as an information centre for all German activities relating to the FIFA World Cup 2010™.

The launch of the 'Centre for German World Cup Initiatives' was a big success, thanks to a perfect summer night, an excellent programme and enthusiastic speeches about football and German South African partnership for the FIFA World Cup 2010™ in South Africa. Government officials, representatives from many German organisations, international private enterprises, members of different South African sports and youth organisations accrued to celebrate the new centre at the YDF and Inwent office. The event carried on with the bullish mood from the World Cup 2006 in Germany. All participants shared the opinion that the next World Cup to be staged in South Africa will be extraordinary.

Speaking at the opening, the German Ambassador, Dieter Haller, highlighted the venue of the centre, with its spectacular view overlooking the roofs of Pretoria. "Not only will South Africa benefit from the information centre, but German organisations will also be able to work efficiently and with coordination on World Cup programs with the support of the centre", said Haller.

Malcolm Simpson, Head of 2010 FIFA World Cup Unit at the National Treasury, emphasized the importance of hosting the FIFA World Cup 2010™ for the economic development of South Africa and the value of the German support. "The German and South African Governments have been friends for many years... and formed a long-term partner relationship", said Simpson.

GTZ Director, Peter Conze, highlighted the great value of bringing together all German initiatives under one roof. He said that although the new centre currently hosts only the activities of InWent and GTZ - both implementation arms of the German Government - it serves as an information hub that gives an overview of all German initiatives. Allan Boesak from YDF/GTZ is in charge of the 'Centre for German World Cup Initiatives'. He will link information in a database and connect German initiatives.

The new centre hosts a number of German activities supporting South Africa in organising the FIFA World Cup 2010™. The Host City programme of Inwent brings together experts with experience of hosting the World Cup in their cities in Germany 2006 with municipalities that are hosts of the World Cup in South Africa. The Study and Expert Fund 2010 is being administered by National Treasury and GTZ on behalf of the German Government. It assists South Africa in accessing relevant experience from organisations and professionals gained during the World Cup 2006 in Germany and the European Cup 2008 in Austria and Switzerland. The programme, Youth Development through Football, which is implemented by GTZ in cooperation with the Ministry of Sports & Recreation is part of the legacy of the programme of the South African government.

KfW, who implements the financial cooperation of the German Government, is preparing an additional programme for the construction of artificial turf pitches in disadvantaged areas of South Africa. The political foundations are active in various fields, for instance the Konrad Adenauer Foundation supports the Green Goal Initiative of the South African Government.



**For further information on the services provided by the 'Centre for German World Cup Initiatives', please contact:**

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### South African delegates joined the Football for Hope Festival in Chile

Chile, 1 - 7 December 2008. Chile hosted the third Football for Hope Festival in December 2008. With the support of YDF, a South African delegation took part. As an official element of the FIFA U-20 Women's World Cup Chile 2008™, the Football for Hope Festival is a celebration of football's power to foster social change. The festival was organised by Streetfootballworld, its local organiser CHIGOL, FIFA and the U-20 Local Organising Committee.

A colourful procession of sixteen delegations made of young people from all corners of South America and special guest from South Africa danced their way to the street football stadium in Santiago de Chile, which was built for the special event. More than 150 boys and girls from nine different countries came together in Chile's capital, participating in activities that combine football, cultural diversity and social transformation. The South African delegation included representative organisations of the youth development through football network in South Africa - Sport & Recreation South Africa, 1Pal, Scouts of Mpumalanga, Altus Sports, Grassrootsoccer and Playsoccer. Each organisation came with one team leader and two players, a boy and a girl, to Chile.

The three days five-a-side tournament kicked off with an exciting opening match of the host team CHIGOL playing against their special guest from South Africa. The activities of the festival took place at various locations around Chile's capital, starting at the headquarters of the Chilean Professional Footballer's Association (ANFP). The street football tournament was played in sections of some of the city's most prominent streets and squares, and then moved on to the disadvantaged neighbourhood of Cerro Navia, home of local organiser CHIGOL.

The young people participating overcame language barriers and spent time making new friends through team work exercises and fun activities. Aged between 15 and 21 and representing various social development organisations, they exchanged their knowledge in using football as a tool for social development and shared best practises. With a different cultural background, South Africans took the opportunity at the festival to discuss with South Americans issues of common concern like crime, drugs and HIV/AIDS. The festival was excellent proof that playing football can be a fantastic way to cross social and political barriers.

One year later, in December 2009, South Africa will host the first African Football for Hope Festival in Khayelitsha, one of the poorest townships and a social hotspot area near Cape Town.

The 'Football for Hope Movement' is an initiative of FIFA and Streetfootballworld. It encompasses children's rights, education, peace building and the environments children play in. Streetfootballworld in Berlin has a network around the world, where various community programmes are connected to each other. All of them use football for community development.





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### Cape Region YDF Conference. One Big Step Forward!

Cape Town, 12 – 14 December 2008. Thanks to enthusiastic speeches about youth development through football (YDF) and excellent workshops, the conference at the University of Cape Town was a big step forward. High profile guests, representatives from the 2010 Local Organisations Committee, Ministry of Sport & Recreation South Africa, all municipalities in the Western Cape and the City of Cape Town, many important stakeholders, members of different South African sports and youth organisations gathered to establish objectives of YDF in the Western Cape Region and practical programmes. The conference which was facilitated by YDF/GTZ aimed to create a sustainable network for knowledge exchange and sharing of best practises. All participants agreed that their initiatives should last longer than the World Cup in 2010.

"Football is more than kicking the ball", said Nomi Nkondlo, chairperson of the National Youth Commission in the South African Presidency. And Cameron Dugmore, MEC Sports, Culture and Recreation, stressed in his keynote address the significance of successful YDF approaches which give young people a future prospective. "There is no better legacy than ensuring that young people are involved and are empowered through football", he said. Dugmore suggested putting the focus on leadership and organisational skills of young people in communities. "Make 2010 a World Cup for everybody", emphasised David Abrahams from the Western Cape Street Soccer League and Spokesperson of the Conference Steering Group, "and make YDF real for the people".

The three day conference kicked off with an indoor tournament of sixteen soccer teams. After a plenary session the participants met in work groups with the following tasks:

1. Establish a mission, vision and objectives of YDF in the Western Cape Region
  2. Develop projects, programmes and strategic priority areas of YDF as well as guidelines
  3. Develop concepts for establishing a sustainable network structure in Western Cape
  4. Select ideas of how YDF initiatives can benefit from the World Cup.
- The group highlighted that there is too much focus on Cape Town instead of on rural areas.

The task groups discussed many good ideas. For example, organising an alternative street football festival during the World Cup in Cape Town or developing a women's soccer programme. Cross-cultural diversity programs, sports clinics and academies were also mentioned.

At the end of the conference a new task team with representatives from the City of Cape Town and the ten regions of Western Cape was formed. To bring all municipalities in the Western Cape Province at one table, the task team will hold a workshop in January 24 - 25, 2009. The next step is to develop a provincial interventions plan on youth development through football with four to five programmes.

The Western Cape initiative kicked off one day before the National Youth Day on June 16, 2008, with a provincial workshop in Strand near Cape Town. The workshop organised by YDF brought together all relevant stakeholders in the field of youth development through football in the Western Cape Region. Various province-based NGOs, the National Youth Commission, the Western Cape Province and the City of Cape Town attended the workshop. To involve all municipalities in the Western Cape a task team was formed during the workshop which organised the successful conference at the University of Cape Town.



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